

Costan presented GrandValdaj the new closed semi-vertical cabinet with swing doors



Knowing how to make the most of the space available inside a store is essential: the layout plays a key role in influencing the behaviour of customers inside the store, where the equipment, colours and finishes contribute to increasing the consumer's time spent inside. To make the fresh product areas a real focal point of supermarkets and hypermarkets, from today Costan enriches the GranFit family with GrandValdaj the new positive closed semi-vertical cabinet with swing doors. In line with the other models of the range, GranValdaj is characterised by an aesthetic coordinated with the rest of the GranFit family.

With a contemporary and essential design and unprecedented merchandising, GrandValdaj Costan distinguishes itself for its high flexibility. The cabinet offers the ability to create infinite compositions and to create aisles with modern charm, being able to choose between 4 different lengths (1250-1875-2500-3750 mm) and 3 different depths (Compact, Narrow and Large) of furniture, to be mixed with the other vertical and semi-vertical cabinets of the GranFit family.

Versatility meets functionality: another distinctive trait of GrandValdaj is its superior loading volume, thanks to the possibility of inserting up to 6 shelves, for an optimised ratio between floor space and Total Display Area compared to traditional models and better product visibility, enhanced by the inclusion of new Epta.